New Bedford's South End Neighborhood has a population over 15,000 within a 1/2 mile and as many as 50 valued businesses and institutions, located on a city bus route, serve the community. Local businesses are provided development support, advocacy, and business networking by the South End Business Association. The South End is home to:

- 20 Restaurants
- 8 Markets and Bakeries
- 13 Service Retail Establishments
- 9 Public Institutions
- Farmers Markets
- Festivals & Concerts

Connected to scenic routes for bikes or cars, Clark's Cove & Point are perfect getaways from home to a diverse vibrant neighborhood with a European atmosphere.

The NBEDC is working with effortless design principals & owners of 466 Brock Ave, to bring a new, modern setting to New Bedford’s South End. The new space features eco-driven, custom design in a mixed-use newly expanded and renovated building.

Check out the progress of this project at:
www.econewbedford.blogspot.com
The southern portion of the city is in the form of a peninsula that juts into Buzzards Bay. This area, commonly referred to as the South End of the city, is spectacular with its sandy beaches and breathtaking views of Buzzards Bay and the Elizabeth Islands. This 50-acre park is built around the historic granite-faced Fort Taber and is increasingly becoming the location for major public gatherings, concerts and festivals, including Civil War and Revolutionary encampments and reenactments.

A popular military museum is located in the park as well a community boating center and is home to the Low Tide Yacht Club.

Hazelwood Park is a passive retreat with large sloping lawns that overlook Clark’s Cove and the beach houses of West Beach. A senior center is located here and tennis, basketball courts, a playground, and a bowling green offer recreational opportunities to those visiting Hazelwood Park. Ashley Park is located adjacent to Rivet Street and offers basketball courts, a senior center, a bowling green and a baseball diamond.

Fort Taber Park is magnificently located on the most southern tip of the peninsula and offers superb views of Buzzards Bay and the Elizabeth Islands. This 50-acre park is built around the historic granite-faced Fort Taber and is increasingly becoming the location for major public gatherings, concerts and festivals, including Civil War and Revolutionary encampments and reenactments.

A popular military museum is located in the park as well a community boating center and is home to the Low Tide Yacht Club.

The South End is directly connected via a SRTA bus route and Route 18 to the downtown commercial district which is within a 15-mile drive of Fall River to the west, to Route 495 to the east, and Lakeville to the north. Within this area are roughly 8,500 establishments, 106,000 employees, and business sales exceeding $70.4 billion. Within a 15-minute drive:

- Population = 193,000
- Median HH Income = $39,000
- Retail Spending = $2,796,000,000
- Store Sales = $2,587,000,000
- Project Spending by 2011 = $3,290,000,000
- Increase over 2006 Spending by 2011 = $494,000,000

The southern portion of the city is in the form of a peninsula that juts into Buzzards Bay. This area, commonly referred to as the South End of the city, is spectacular with its sandy beaches and breathtaking views of Buzzards Bay and the Atlantic Ocean. This southern portion of the city was historically referred to as Clark’s Point and prior to the turn of the century was sparsely populated, with only a handful of farms and a large military fort for protection of the Atlantic Ocean. This southerly portion of the city is characterized as a metropolitan center for southeast Massachusetts.

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